

**WORK SMARTER,**

**NOT JUST  
HARDER**

- *Knowledge Development*  
(Research)
- *Knowledge Dissemination*  
(publication)
- *Knowledge Transfer*  
(Consulting and Education)
- *Knowledge Application*  
(Development and Realisation)



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# IN GENERAL



Even though ours is a small firm, we make a huge difference.

As a small company on a competitive market, serving the best and the biggest, taking on huge responsibilities, we must excel in everything we do. We must be flexible, all-round, and we must have the ability to recognise risks, challenges and problems almost instantly and to design, create and implement solutions and offer opportunities quickly.

We work independently as well as in collaboration with other professionals wherever required or desired.

The world moves on. We do not merely move with it:  
We help you determine which direction it is going.

# OUR COMMITMENT



We are committed to help our clients *be the very best that they can be*.

For this we may, for instance, focus on optimising the performance of our clients' organisations, or on making sure that they have the right information or the appropriate means. Whatever we do, we focus on what really works, instead of on hypes or fashion.

Tell us where you want to go,  
And we will help you get there.

# WHAT DO WE DO?

The four main pillars our company rests upon, with a non-limitative account of their respective applications are:

- **Knowledge Development (Research)**

- » Themes: Society, Organisation, Governance Leadership, Education, Law;
- » Quantitative and Qualitative;
- » Scientific and Applied.

- **Knowledge Dissemination (Publication)**

- » Books;
- » Articles;
- » Education and Assessment material;
- » Reports and other material.

- **Knowledge Transfer (Consulting and Education)**

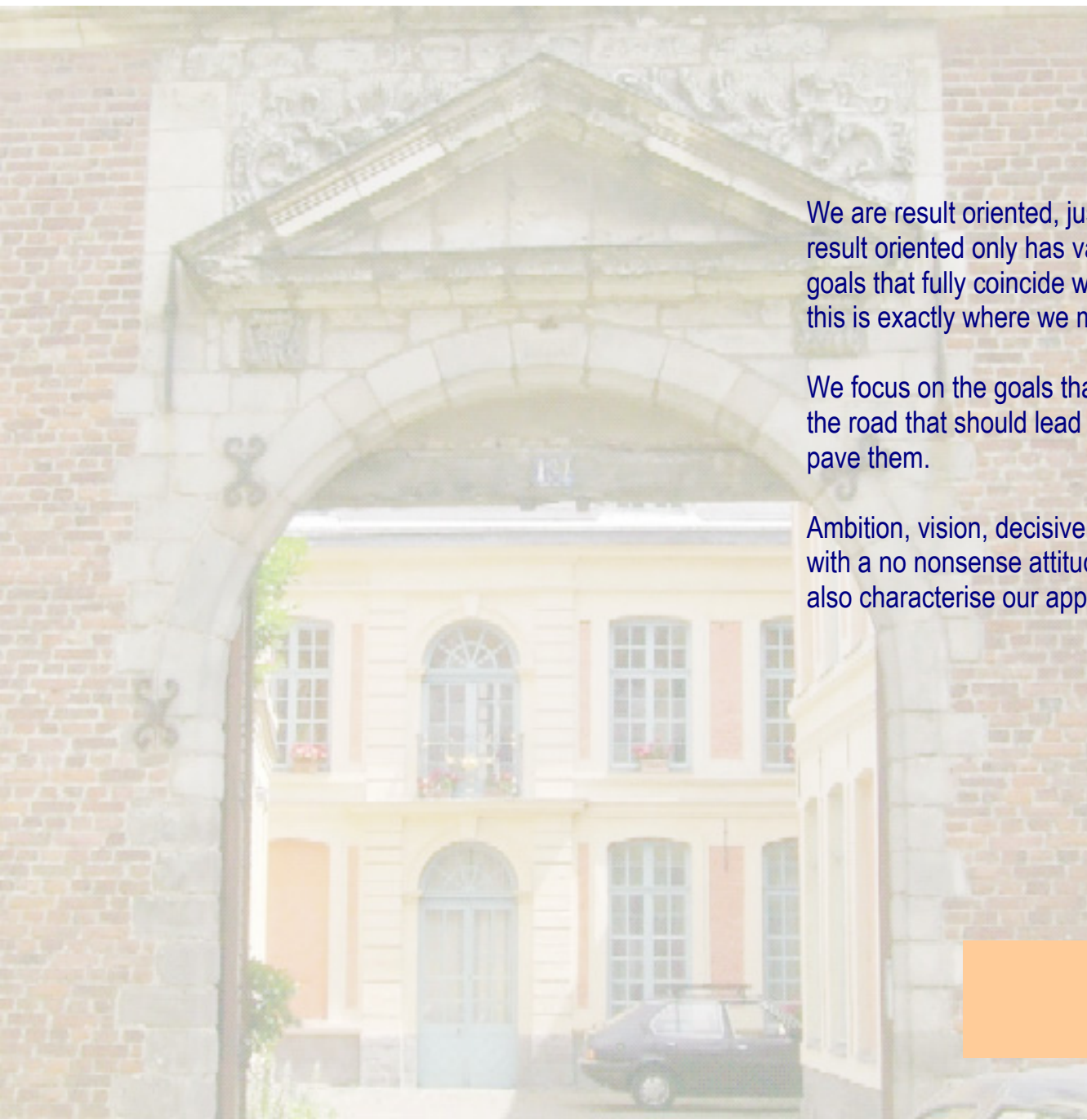
- » Consulting;
- » Lectures;
- » Coaching;
- » Training & Workshops.

- **Knowledge Application (Development and Realisation)**

- » (Interim) management, programme management;
- » Implementation & Change Management;
- » Development & Support.

We do what we do best,  
So you can keep doing what you do best.

# OUR APPROACH

A photograph of a stone archway leading to a building with a blue door and windows. The archway is made of light-colored stone and has a decorative keystone. The building behind it is a two-story structure with a blue door and several windows, some with flower boxes. A dark car is parked in front of the building.

We are result oriented, just as many other companies claim to be. But being result oriented only has value if it is for the benefit of meeting specific goals; goals that fully coincide with the ones that are pursued by their clients. And this is exactly where we make a huge difference.

We focus on the goals that you pursue without being led astray by fixating on the road that should lead us there. If no roads lead to your goals, we will pave them.

Ambition, vision, decisiveness, enthusiasm, creativity and respect, combined with a no nonsense attitude and with the urge to do the best job possible, also characterise our approach.

Standard approaches deliver standard results.  
Those, who wish to excel, must dare to be unique.

# OUR CONCERNS

A white swan is swimming in a pond, surrounded by green reeds and water lilies. The swan is the central focus, with its long neck curved back. The water is calm, and the background is a soft, natural setting.

## **Our clients' bottom line.**

To our organisation, our clients' satisfaction is vital. Clear agreements and good cooperation prevent surprises and misunderstandings. We are proactive and we include a wide range of facets in our considerations. In doing so, we work quickly, well and professionally, in good consultation with our clients.

## **Meeting our own standards.**

We hold ourselves to the highest standards. We express this for instance by integrity, discretion and the quality of our work.

## **Social concerns.**

We look ahead. We try to envision how the world may be in the future for your clients, for us and for our children. We look at how our actions or the choices we make may influence tomorrow's world. We take this into consideration with what we do and with the choices we make.

One must take time to stop and smell the roses.

But first, one must secure the existence of roses.

***Van Someren***™

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